

Su Ryden  
16699 E. Kentucky Ave.  
Aurora CO 80017  
303-898-5797  
[su@ryden.com](mailto:su@ryden.com)



Su Ryden is a marketing and PR pro, former State Representative and an active community supporter

**IN THE LEGISLATURE.** During her 8 years in the Legislature, Su distinguished herself as a champion of veterans, teachers and small business. She chaired the pivotal State, Veterans & Military Affairs Committee, and passed the bill to codify the partnership between PTAC and the State of Colorado.

**IN BUSINESS.** Since forming Ryden & Associates Integrated Marketing in the mid 1970s, Su has created memorable branding for clients such as 1stBank...”the Colorado bank for you!” and many others. She has been a leader in business organizations including the Aurora Chamber, Women Presidents Organization and Women Impacting Public Policy.

**IN THE COMMUNITY.** Su has been involved in the community as a member of several boards and commissions, as well as the Aurora Chamber Defense Council and Government Affairs Committee. She has been honored with The Chamber’s Woman of the Year Award and Buckley Air Force Base’s Community Hero Award.

**EDUCATION.** University of Denver, B.A. in Mass Communications

**PERSONAL** Born and raised in Hastings, Nebraska. Married to Jerome for nearly 50 years. Their son Armand and daughter-in-law Vivian are both physicians doing clinical research in California. They have two daughters, Eloise and Coralie.